

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BACK COVER**

**FRONT COVER**

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

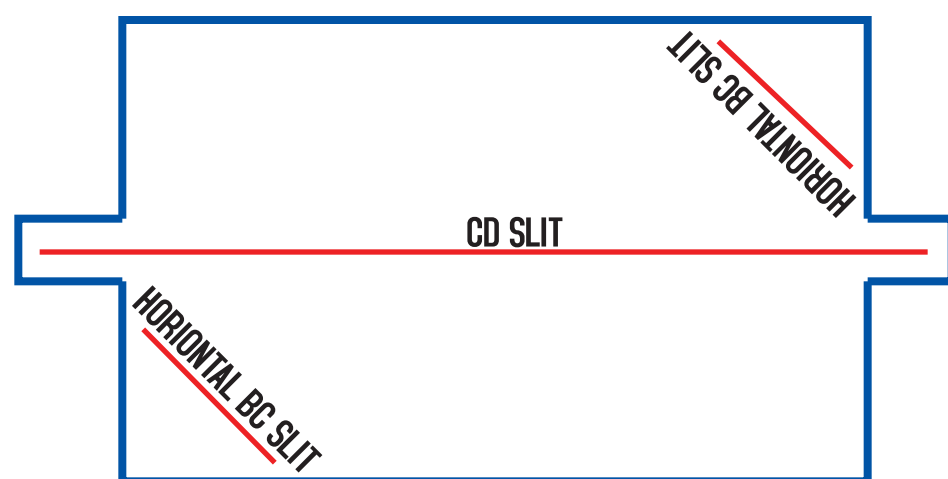
**FLAT SIZE - 18X16**  
**WITH BLEED - 18.25X16.25**

**GREEN LINES ARE THE SCORE LINES**

THIS IS WHERE THE JOB WILL  
BE SCORED AND FOLDED

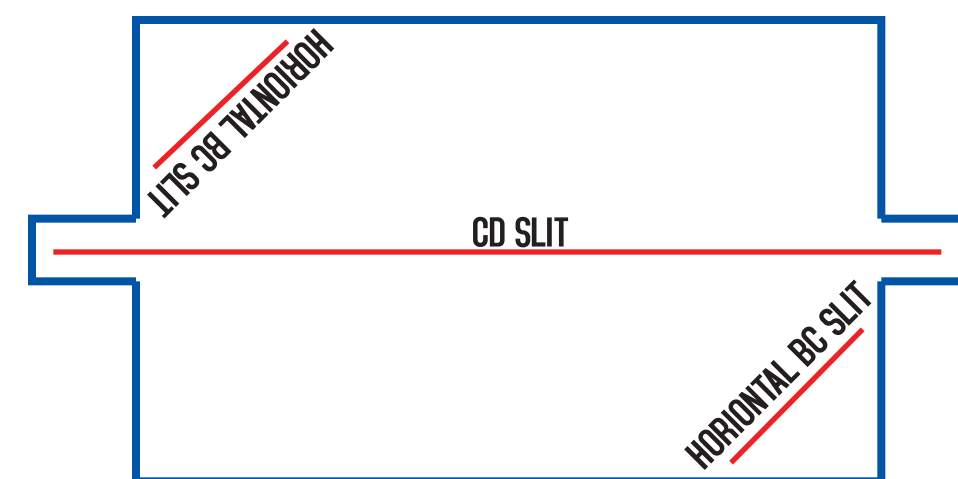
**BACK POCKET**

THIS PART MUST BE UPSIDE DOWN!



BLUE LINE IS THE SAFETY LINE

THIS PART MUST BE UPSIDE DOWN!



BLUE LINE IS THE SAFETY LINE

**FRONT POCKET**