



**RED LINE IS THE CUT LINE**

**THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT**

**BLUE LINE IS THE SAFETY LINE**

**ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE**

**BLACK LINE IS THE BLEED LINE**

**BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE**

**FINAL SIZE - 12X18  
WITH BLEED - 14X20**