

The diagram shows a horizontal oval shape representing a finished product. It features three concentric lines: an innermost blue line, a middle red line, and an outermost black line. Three black arrows point upwards from the text labels to their respective lines: the left arrow points to the red line, the middle arrow points to the blue line, and the right arrow points to the black line.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 1.5X3
WITH BLEED - 1.625X3.125