

The diagram shows a vertical rectangular label with rounded corners. It features three concentric borders: an outermost red line, a middle blue line, and an innermost black line. Three arrows point to these lines: one at the top pointing to the red line, one on the right pointing to the blue line, and one on the right pointing to the black line.

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

**BLACK LINE IS THE BLEED LINE**

BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE

**FINISHED SIZE - 1X2.5**  
**WITH BLEED - 1.125X2.625**