

The diagram shows a square with rounded corners. It features three concentric lines: an outermost red line, a middle blue line, and an innermost black line. An upward-pointing arrow is positioned between the red and blue lines at the top. A rightward-pointing arrow is positioned between the blue and black lines on the right side. Another rightward-pointing arrow is positioned between the black and red lines on the right side. The text is centered within the square.

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

**BLACK LINE IS THE BLEED LINE**

BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE

**FINISHED SIZE - 1X1**

**WITH BLEED - 1.125X1.125**