

A diagram of a 1x2 card layout. It features three concentric ovals: an innermost blue oval, a middle red oval, and an outermost black oval. Three vertical arrows point upwards from text labels to their respective lines. The text labels are: 'RED LINE IS THE CUT LINE' (pointing to the red line), 'BLUE LINE IS THE SAFETY LINE' (pointing to the blue line), and 'BLACK LINE IS THE BLEED LINE' (pointing to the black line).

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

**BLACK LINE IS THE BLEED LINE**

BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE

**FINISHED SIZE - 1X2**  
**WITH BLEED - 1.125X2.125**