

The diagram shows a rounded rectangular label with three concentric borders. The outermost border is red, the middle border is blue, and the innermost border is black. Three black arrows point upwards from the text below to their respective lines: the left arrow points to the red line, the middle arrow points to the blue line, and the right arrow points to the black line.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 1X2
WITH BLEED - 1.125X2.125