

The diagram shows a vertical oval shape representing a label. It features three concentric lines: an outermost black line, a middle red line, and an innermost blue line. Arrows point from the text to each line: a vertical arrow points to the red line, a horizontal arrow points to the blue line, and another horizontal arrow points to the black line.

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

**BLACK LINE IS THE BLEED LINE**

BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE

**FINISHED SIZE - 1X2.5  
WITH BLEED - 1.125X2.625**