

The diagram shows three concentric ovals. The outermost oval is black, the middle one is red, and the innermost one is blue. Three vertical arrows point upwards from the text below to each of these lines. The text is centered horizontally between the lines.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 1X2.5
WITH BLEED - 1.125X2.625