

A vertical oval diagram representing a business card layout. It features three concentric lines: an outermost black line, a middle red line, and an innermost blue line. An arrow points to the top of the red line, another arrow points to the right side of the blue line, and a third arrow points to the right side of the black line.

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

**BLACK LINE IS THE BLEED LINE**

BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE

**FINISHED SIZE - 1X3**  
**WITH BLEED - 1.125X3.125**