

A vertical rectangular card with rounded corners. It features three concentric borders: an outermost red line, a middle blue line, and an innermost black line. The card is divided into three horizontal sections by these lines. Each section contains text explaining the purpose of the corresponding line. Arrows point from the text to the respective lines: an upward arrow from the top text to the red line, a rightward arrow from the middle text to the blue line, and a rightward arrow from the bottom text to the red line.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

**FINISHED SIZE - 1X3
WITH BLEED - 1.125X3.125**