

A diagram of a rectangular card with rounded corners. It features three horizontal lines near the top: a red line (outermost), a blue line (middle), and a black line (innermost). Three black arrows point upwards from the text below to each of these lines. The text below each line explains its function: the red line is the cut line, the blue line is the safety line, and the black line is the bleed line. At the bottom center, the finished size and size with bleed are specified.

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

**BLACK LINE IS THE BLEED LINE**

BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE

**FINISHED SIZE - 2X5  
WITH BLEED - 2.125X5.125**