

The diagram shows a rectangular frame with three concentric borders: an outermost red line, a middle blue line, and an innermost black line. The red line is the outermost boundary. The blue line is inside the red line. The black line is the innermost boundary. An upward-pointing arrow is positioned above the red line. Two rightward-pointing arrows are positioned to the right of the blue and black lines respectively.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

**FINISHED SIZE - 2X3
WITH BLEED - 2.125X3.125**