

The diagram shows a rectangular label with rounded corners. It features three horizontal lines at the top: an outermost red line, a middle blue line, and an innermost black line. Three black arrows point upwards from the text below to each of these lines. The text is arranged in three columns, each corresponding to one of the lines.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 2X3.5
WITH BLEED - 2.125X3.625