

A diagram of a 3x5 card with three lines at the top: a red line (cut line), a blue line (safety line), and a black line (bleed line). Arrows point from the text below to each line. The card is otherwise blank.

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

BLACK LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 3X5
WITH BLEED - 3.125X5.125