

The diagram shows a large oval shape representing a 3x5 card. It features three concentric lines: an outermost black line, a middle blue line, and an innermost red line. Arrows point from the text labels to their respective lines: a black arrow points to the red line, a blue arrow points to the blue line, and a black arrow points to the black line.

**RED LINE IS THE CUT LINE**

**THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT**

**BLUE LINE IS THE SAFETY LINE**

**ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE**

**BLACK LINE IS THE BLEED LINE**

**BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE**

**FINISHED SIZE - 3X5  
WITH BLEED - 3.125X5.125**