

The diagram shows a large oval shape representing a finished product. It features three concentric lines: an outermost black line, a middle red line, and an innermost blue line. Three black arrows point upwards from the text labels to their respective lines. The text labels are positioned between the lines and provide instructions on their use.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 3X5.5
WITH BLEED - 3.125X5.625