

The diagram shows a rectangular card with rounded corners. It features three concentric borders: an outermost red line, a middle blue line, and an innermost black line. Three black arrows point upwards from the text below to their respective lines: the left arrow points to the red line, the middle arrow points to the blue line, and the right arrow points to the black line.

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

**BLACK LINE IS THE BLEED LINE**

BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE

**FINISHED SIZE - 4X2**  
**WITH BLEED - 4.125X2.125**