

The diagram shows a square layout with three concentric borders. The outermost border is red, the middle border is blue, and the innermost border is black. Arrows point from each border to its respective text description. The red border is at the top, blue border is in the middle, and black border is at the bottom.

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

**BLACK LINE IS THE BLEED LINE**

BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE

**FINISHED SIZE - 2.5X2.5**  
**WITH BLEED - 2.625X2.625**