

The diagram shows a square with a white background. It is enclosed by three concentric lines: an outermost red line, a middle blue line, and an innermost black line. All corners are rounded. An upward-pointing arrow is positioned at the top center, pointing to the red line. A rightward-pointing arrow is positioned to the right of the blue line. Another rightward-pointing arrow is positioned to the right of the black line. Text is centered within the square, explaining the purpose of each line and providing dimensions.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 2X2
WITH BLEED - 2.125X2.125