

The diagram shows a rectangular layout with three nested borders. The outermost border is red, the middle border is blue, and the innermost border is black. Arrows point from each border to its corresponding text description. At the top center, an arrow points up to the red border. At the left and right sides, arrows point inward to the blue border. At the left and right sides, arrows point inward to the black border. The text is centered within the white space of the diagram.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 2X3
WITH BLEED - 2.125X3.125