

The diagram shows a rectangular frame with three nested lines: an outermost red line, a middle blue line, and an innermost black line. Arrows point from the text to each line. The red line is at the top, blue lines are on the left and right, and black lines are on the left and right.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 3X4
WITH BLEED - 3.125X4.125