

The diagram shows a rectangular print layout with three horizontal lines near the top. From top to bottom, they are a red line, a blue line, and a black line. Three black arrows point upwards from the text below to each of these lines. The red line is the outermost, followed by the blue line, and the black line is the innermost. The text explains the purpose of each line: the red line is the cut line, the blue line is the safety line, and the black line is the bleed line.

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

**BLACK LINE IS THE BLEED LINE**

BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE

**FINISHED SIZE- 5X7**  
**WITH BLEED- 5.125X7.125**